

COTTON AND COMPLEXITY

Cotton farms are complex systems where most things are interconnected: changing one part in the system impacts other parts of the system.

This complexity is amplified by highly variable seasons in Australia. It's further increased by cotton production being one part of a farming enterprise (most farms grow other crops and/or livestock), plus cotton production being just one part of the cotton value chain (which includes farm input providers, spinners, manufacturers and retailers). Managing sustainability in this complex system involves getting the balance right.

